

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WRAL - TV Raleigh, NC

**Date:**

10/11/2012

I, Amy Mills,being/on behalf of: Sullivan, Caroline, a legallyqualified candidate of the Democrat politicalparty for the office of: Wake County Commissionerin the Generalelection to be held on: 11/06/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/22/2012

Date of Last Broadcast: 10/28/2012

**Total Charges:** \$\*\*\*\*\*8,716.75 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

**SEE ATTACHED**

I represent that the payment for the above described broadcast time has been furnished by:

Caroline Sullivan for Wake

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Perry Woods/Barrett Brewer, Campaign Manager/Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/11/2012

Date

*Amy W. Mills*

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Laura Stillman*

Signature

LAURA STILLMAN

Printed Name

SALES MGR

Title



**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**LUC MEDIA GROUP INC**  
**25 Whitlock Place**  
**Suite 201**  
**Marietta, GA 30064**

<u>Contract / Revision</u> 119469 /		<u>Alt Order #</u> 06372639
<u>Product</u> 2466		
<u>Contract Dates</u> 10/22/12 - 10/26/12		<u>Estimate #</u> 2466
<u>Advertiser</u> Sullivan for Wake County Commissioner		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Brad Daniell	<u>Sales Office</u> Atlanta TeleRep
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/22/12	10/26/12	WRAL AM News	6-7a		:30			NM	3	\$2,700.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$900.00			
N 2	WRAL	10/22/12	10/26/12	Dr. Phil	9-10a		:30			NM	3	\$1,005.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$335.00			
N 3	WRAL	10/22/12	10/26/12	The Doctors	10-11AM		:30			NM	2	\$670.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				2	\$335.00			
N 4	WRAL	10/22/12	10/26/12	Price is Right	11a-12p		:30			NM	2	\$1,140.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				2	\$570.00			
N 5	WRAL	10/22/12	10/26/12	Noon News	12p-1p		:30			NM	3	\$1,605.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$535.00			
N 6	WRAL	10/22/12	10/26/12	The Insider (1-130p)	1-130p		:30			NM	3	\$1,005.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$335.00			
N 7	WRAL	10/22/12	10/26/12	Young and the Restless	4-5p		:30			NM	3	\$2,130.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$710.00			
<b>Totals</b>											<b>19</b>	<b>\$10,255.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

Contract / Revision	Alt Order #
119469 /	06372639

Contract Dates	Product	Estimate #
10/22/12 - 10/26/12	2466	2466

Advertiser	Original Date / Revision
Sullivan for Wake County	10/16/12 / 10/16/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	19	\$10,255.00	\$8,716.75
<b>Totals</b>	<b>19</b>	<b>\$10,255.00</b>	<b>\$8,716.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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